



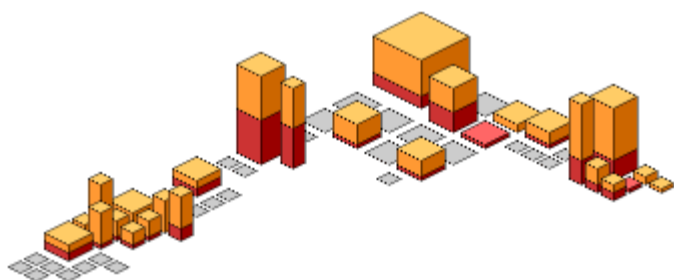
SortSite

one-click site testing

SortSite Desktop

One click site testing, compliance, and search engine optimization

SortSite is a standards-based testing tool that makes it quick and easy to check web sites for multiple issues including accessibility, usability, browser compatibility and search engine optimization (SEO).



SortSite automates these checks and reduces web site testing to three simple actions:

1. Type in the URL you want to test
2. Click 'Check'
3. Review the test results on the dashboard

Overall Quality		27 pages with quality issues		better than average
Errors		16 pages with broken links or other errors		worse than average
Compliance		2 pages with compliance or legal issues		better than average
Standards		14 pages have W3C standards issues		better than average
Compatibility		0 pages with browser specific issues		better than average
Accessibility		26 pages with accessibility problems		worse than average
Usability		25 pages with usability issues		worse than average
Search		14 pages with search engine issues		better than average

From the dashboard you can drill down and see detailed problem descriptions and suggested resolutions.

Benefits

- **Test entire sites**
The built-in web crawler follows every link, applying over 450 quality checkpoints to each page.
- **Reduce consultancy costs**
SortSite reduces the amount spent on third parties by enabling web site testing and search engine optimization to be done in-house.
- **Get more visitors**
SortSite applies search engine guidelines and SEO best-practice rules to ensure your pages perform optimally.
- **Retain more visitors**
Broken links, server error messages and usability problems drive visitors away. Find and fix these problems first.

Checkpoints

- **Accessibility** - check sites comply with W3C WCAG1, WCAG2 and Section 508
- **Broken Links** - check for broken links and images in HTML, CSS, PDF and Office docs
- **Spell Checking** - check spelling in English and French
- **Compatibility** - check for browser specific code, script and image formats
- **Compliance** - check for compliance with EU and US law
- **Search Engine Optimization** - check Google, Yahoo and Bing content guidelines
- **Standards** - validate HTML, XHTML and CSS
- **Usability** - check against Usability.gov guidelines



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Feature	Benefit
Dashboard	Tracks issues over time and compare sites against industry sector benchmarks.
Issue Map	Site map of pages showing which sections of your site cause most problems.
Inventory	Drilldown list of pages and files broken by down by technology (HTML, images, Flash, CSS, etc.)
Export (Pro Edition)	Export reports to Word, Excel and HTML.
Checkpoints	
Accessibility	Checks your site is usable by people with disabilities and avoids legal action, regulatory fines and adverse PR.
Error Checking	Find serious technical problems like broken links, configuration issues and script errors.
Browser Compatibility	Find pages that do not work in all browsers.
Legal Compliance (Pro Edition)	Find violations of privacy and e-commerce laws in the EU and US.
Usability Guidelines (Pro Edition)	Usability problems mean visitors leave your site before you make the sale or provide the information they need.
Search Engine Guidelines (Pro Edition)	Checks your site against Google, Yahoo, Bing best practice search guidelines to ensure your site appears in search engine results.
Page Validation	Checks all pages against W3C standards.

Pricing

For current pricing see www.powermapper.com/buy

Editions

SortSite Desktop is a Windows application available in two editions:

- Standard Edition aimed at web developers
- Professional Edition aimed at enterprises and consultancies

An OnDemand web application is also available that works on any web-enabled device (covered in a separate datasheet).

Support

Email and phone support is free of charge for 30 days after purchase. Optional 12/24 month support and maintenance contracts are available, giving priority support and free upgrades.

System Requirements

Windows XP, 2003, 2008, Vista or Windows 7
512 MB RAM
20 MB free disk space

PowerMapper Software

PowerMapper Software is a UK-based software company specializing in web site analysis products. The company's first product, PowerMapper, was launched in 1997.

PowerMapper Software products are used by 30% of the Fortune 100, and customers include Boeing, NASA, Bank of America, Dell and Microsoft.

For More Information

You can find out more at www.powermapper.com